

MASTER OF COMMERCE (M.COM)

First Year- First Semester

Entrepreneurial Skill Development

Note: -Attempt all questions.

- Q1. Define the term Entrepreneur & Intrapreneur, explain the attributes of a successful entrepreneur?
- Q2. What do you mean by term business idea, explain the Government procedure involved in it?
- Q3. Define business idea. Elaborate on the problems & opportunities for an entrepreneur?
- Q4. Explain the prospects of women entrepreneurship in India?
- Q5. Elaborate on the schemes offered by Commercial banks for the development of entrepreneurship?
- Q6. Elaborate the role played by various financial institutions in the Indian context?
- Q7. Write short notes on E.D.P?
- Q8. Write short notes on a) merger and acquisitions b) joint venture?
- Q9. Describe the criteria for formation of a Private/Public limited company?
- Q10. Write short notes on a) marketing mix b) marketing plan?